

# DART<sup>SM</sup>

## Turning Health Care Data Into Intelligence

Today's health care enterprise needs an analytics and reporting platform that securely aggregates, organizes and integrates data from multiple sources spanning multiple topics—turning raw data into powerful, meaningful and actionable information.

Our industry-leading business intelligence platform DART<sup>SM</sup> (Data Analysis and Reporting Tool) enables payers and employers to do all this and more. Leveraging this robust analytics engine, your data is aggregated and illuminated to deliver visual, actionable insights that enable you to adapt to trends, improve quality and reduce costs.

### The Power of Dart

DART provides payers and employers with historical, current and predictive views of their health data for decision support, including custom dashboards, intuitive graphical displays and more than 100 standard reports.

### For Health Plans

Health plans are under intense pressure to improve performance and differentiate themselves. Successfully controlling costs, improving outcomes and expanding market share requires new, innovative tools and sophisticated analytics to help inform decision-making and guide the way.

DART provides health plans with a competitive advantage, enabling you to quickly access actionable insights and inform your decisions as you help clients mitigate financial risks and reduce medical costs.

### For Employers

As an employer, you're always looking for new ways to manage rising health care costs. But you also need to consider new, creative approaches for keeping your employees engaged and motivated about making positive health care and lifestyle choices. DART provides the insights employers need to make data-driven, strategic health benefit decisions that maintain an engaged and healthy workforce while managing costs and resources.

### Value-Added Modules Unlock Data

HDMS provides value-added modules, as well as analytic consulting services, to help you better understand and act on the intelligence gained from your health data.

With DART, you can make more informed decisions, rigorously evaluate company health benefits plans and support business decision making. It's never been easier to spot, dig out, and analyze key health plan metrics to save money and increase plan effectiveness.



We provide a single source of truth for our customers through our quality data ingestion and superior account reporting capabilities.

-  » **EXECUTIVE DASHBOARDS**  
Evaluate KPIs in executive reporting and visualizations
-  » **FINANCIAL ANALYSIS**  
Cost and utilization management, including predictive modeling
-  » **PROGRAM EVALUATION**  
Insight into your CM/DM/UM and wellness programs
-  » **POPULATION ANALYTICS**  
Risk stratified assessment of populations by clinical characteristics
-  » **PROVIDERS & NETWORKS**  
Compare treatment performance against guidelines and peer groups
-  » **BENCHMARKS**  
Apply HDMS national data, external targets and book of business
-  » **QUALITY ASSESSMENT**  
Evaluate quality and gaps in care at provider or population level
-  » **ACCOUNT REPORTING**  
Provide purchasers with the most actionable, high-value information
-  » **SINGLE SOURCE OF TRUTH**  
Comprehensive insight into your healthcare programs and products

### Gain An Edge With Consultative Analytic Services

HDMS Advisory Services are designed to help clients derive the most relevant information and insights from their DART investments, interpret their results and recommend options for intervention.

The Advisory Services team is comprised of highly experienced professionals who have served in executive roles for the country's leading health care organizations. They offer clients extensive market knowledge and expertise in addressing real-world business issues.

To learn more about how the DART platform can improve your clinical, financial and network insights, contact an HDMS representative today at 312.701.1320.

### ABOUT HDMS

Health Data & Management Solutions, Inc. (HDMS) sits at the intersection of providers, payers and employers, putting unparalleled analytic power into the hands of its customers and utilizing its extensive industry expertise to help them better manage their business and improve health outcomes. For more information, visit [www.hdms.com](http://www.hdms.com).